FULLSTEP

Casbega: Review and optimization of its purchasing and procurement function

Casbega

Objectives of the project

- Centralize de purchasing function and have a common repository for all sourcing activity
- Standardize the purchasing processes
- Participation of all internal stake-holders in the sourcing processes and involve current and potential vendors through an online Portal
- Obtain savings through improved purchasing conditions

Project background

CASBEGA is a concession holder for products of The Coca-Cola Company in central Spain. Its production centre is a world leader in terms of its technological and environmental innovation. CASBEGA, which employs 900 people, currently has more than 65,000 clients and sales in excess of 1.0 billion Euros.

New challenge: to strengthen the purchasing function

For this new challenge, CASBEGA asked FULLSTEP to analyze the existing situation in the company in order to subsequently draft an improvement master plan.

The analysis included the strategic position of the purchasing function in CASBEGA, the organization and structure of the Purchasing Department, the purchasing processes used and the tools and systems that support the function. The analysis also considered the materials and services purchased by CASBEGA, and the areas that make the purchases.

The analysis identified significant potential for improvement in general, expanding the scope of the Purchasing Department and improving the efficiency of processes through the application of new systems and procedures, as well as improvement opportunities in purchasing certain groups of materials and services.

An improvement plan was prepared from the analysis, from which a Purchasing Department was created comprised of buyers specialized in groups of materials and services with the aim of covering all the purchases made by the company.

These proposals, together with the implementation of flexible and efficient procedures and with the support of specific purchasing management systems, have allowed CASBEGA to implement new and improved processes based on the teamwork of the company's professionals and specialists.

Commitment to new technologies

The existence of a system that would allow the company to do business with its suppliers with maximum transparency and traceability was fundamental for supporting the new purchasing model. With this objective in mind, CASBEGA selected the FULLSTEP Global Sourcing negotiation module and the FULLSTEP E-Procurement module, as well as the FULLSTEP Portal for communications between suppliers and users.

How FULLSTEP has helped Ferroser design and deploy an optimized sourcing and procurement model

Success

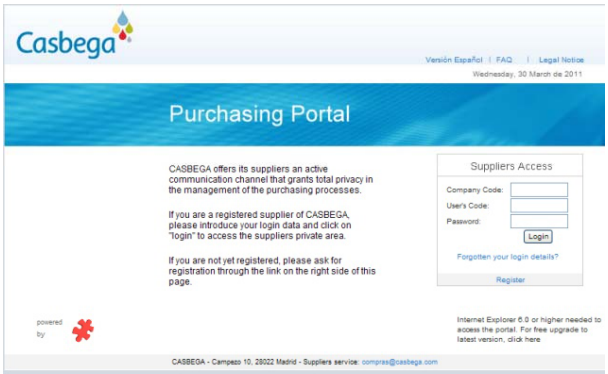
Support for the project to implement the new purchasing function by the company's management was one of the key factors to the success of the project.

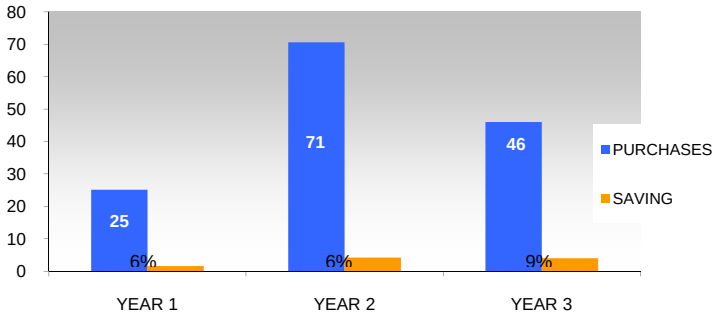
Significant progress was made over just a few months to implement the new organization structure and processes, which were integrated with the rest of the organization with excellent results. The selected systems were also implemented successfully, with the constant support of specialist personnel from Fullstep, adapting the parameters of the platform to the needs of the company and providing the necessary in situ support to users.

"We have been able to successfully implement the purchasing model that we needed thanks to the technology contributed by FULLSTEP. The technology provided a methodology that guarantees clear, transparent and efficient purchasing and procurement processes, as well as providing a common repository for valuable information for the organization"

Manuel Devesa, CPO, Casbega

Some 900 suppliers currently use the CASBEGA Purchasing Portal, and more than 120 million Euros of products and services have been negotiated using the FULLSTEP platform since it was launched.





CASBEGA's investment in the consultancy and systems project paid for itself within just 18 months, exceeding initial expectations for the project.

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